VITA
J. Rody Borg, Ph.D.
Professor of Economics of Business

Office Phone: (904) 256-7464
Fax: (904) 256-7465

Cell Phone:
email: rborg@ju.edu

Mailing Address:
Jacksonville, FL 32250

Office (Hand Delivery Only)
Address: Davis College of Business
Jacksonville University
2800 University Boulevard N.
Jacksonville, FL 32211-3394

Education: Ph.D., Economics, 1986, at Chapel Hill B.A., Cum Laude, 1976,

Ph.D. Fields: Economic History (major)
Industrial Organization/Regulation (minor)

Dissertation: "Merger Participation and the Return to the Stockholders of Acquiring Firms: 1905-1930"

Fellowships, Scholarships and Honors:

Undergraduate: Huntingdon Scholar, 1972-1976; Sigma Sigma Sigma Service and Academic Honorary Society; Alpha Beta Academic Honorary Society

Professional: Elected as 2006-2007 Professor of the Year at . Elected to Omicron Delta Kappa leadership society at Jacksonville University.

Academic Experience:

Administrative: Jacksonville University: Chair, Department of Economics, Jan. 2013 to Jan. 2014; Director Accelerated Degree Program, October 2008 – May, 2011. Interim Dean, Davis College of Business, Oct. 2007 to July, 2008; Feb. 1998 to July 1, 1998; Director, Jacksonville University Center for American Free Enterprise. Jan. 4, 1999 to July 1,2001; Director, Florida Business Challenge, Davis College of Business, January, 2003-June 2004; Director, Executive Development and Training Programs, Davis College of Business, Jacksonville University, July 1-Dec. 31, 2001, member of Davis College of Business Leadership Team, January 1999 to Fall 2004; MBA Program Director, July 1987 - July 1990.

Instruction: Jacksonville University, Jacksonville, FL: Professor of Economics, Sept. 1994 – present; Associate Professor of Economics (Tenured), August 1990 - August 1994; Assistant Professor of Economics, Fall 1986 – 1990; Instructor of Economics, August 1984 – 1986; Wake Forest University, Winston-Salem, NC, Visiting Instructor, 1983-1984 Academic Year; North Carolina State University, Raleigh, NC, Visiting Instructor, 1980- 1983;

Areas of Instruction:

Fields: Principles of Economics, Managerial Economics (MBA), Intermediate Microeconomic Theory, Intermediate Macroeconomic Theory, Economic History (U.S./ European), Industrial Organization and Regulation, Econometrics, Labor/Labor History.

Special Courses Taught: Freshman Interest Network: Un(CIVIL)ized Society (linked course with freshman English); Environmental Economics; Leadership; Advanced Economic Theory; Economics of Human Ecology with Dr. Ken Hoover; TEAM: Integrated course in Mathematics and Principles of Economics with Dr. Marilyn Repsher; Numerous independent study courses supervised during tenure at Jacksonville University.

Scholarly Work:

Articles Selected for Reprinting: John D. Leeth and J. Rody Borg "The Impact of Takeovers on Shareholder Wealth During the 1920s Merger Wave", Journal of Financial and Quantitative Analysis, 35, 217-38(2000). Reprinted in: Corporate Restructuring, Vol.1, edited by John J. McConnell and David J. Denis; Vol 15 in The International Library of Critical Writings in Financial Economics - Series Editor: Richard Roll. Edward Elgar Publishing Ltd., , 2005.

Published Articles:

"Closing the achievement gap between high-poverty schools and low-poverty schools," with Dr. Mary O. Borg(UNF) and Dr. Harriet A. Stranahan (UNF) Researech in Business and Economic Journal, Academic and Business Research Institute, February, 2012.

"School Grades Based on Standardized Test Scores: Are They Fair?", with Dr. Harriet Stranahan (UNF) and Dr. Mary Borg (UNF), Journal of Academic and Business Ethics, Academic and Business Research Institute, September, 2008.

"Voter Characteristics and Distance in Voting Patterns," with Dr. Barry Thornton and Colleen Powell (UNF), Research in Business and Economics, Academic and Business Research Institute, August, 2008.

"The Reverse Robin Hood Effect: The Distribution of Net Benefits from the Florida Bright Futures Scholarship," with Dr. Mary O. Borg , Political Chronicle

"Teaching Critical Thinking Through Courses that Combine Economics with Other Disciplines", with Dr. Mary O. Borg, College Teaching.49: 1 (Winter, 2001), 20-25.

"The Impact of Takeovers on Shareholder Wealth During the 1920s Merger Wave", with Dr. John D. Leeth. Journal of Financial and Quantitative Analysis.3S: 2 (June, 2000),217- 238.

"A TEAM Teaching Experience in Mathematics/Economics," with Dr. Marilyn Repsher, .in B. Gold, S. Keith, W. Maron, eds., Assessment Practices in Undergraduate Mathematics. MAA notes #49, Mathematical Association of America, , 1999, pp. 213-215.

"The Impact of Mergers on Acquiring Firm Shareholder Wealth: The 1905-1930 Experience," Empirica, Winter, 1994, co-authored with Dr. John D. Leeth, .

"The Success of Mergers in the 1920's: A Stock Market Appraisal of the Second Merger Wave," International Journal of Industrial. Organization 7 (1989) 117-131, co-authored with Dr. Mary O. Borg and Dr. John D. Leeth.

Working Papers:

"Bright Futures versus Hope: Comparative Net Benefits From Lottery Funded Scholarships in and ," Dr. Mary Borg, UNF.

"Micro-Markets and Localized Variations in Gasoline Prices: The Market around "

"College Choice Decisions: The Effect of State Funded Scholarships for Both Private and Public Institutions".

"Student Topic Introductions: Attitudes Toward and Learning of Economics"

"The Tax and Benefit Incidence of Higher Education Funding: The Case of Florida", with Dr. Mary O. Borg, The .

"Comparing the Benefit Incidence of State Spending on Welfare Programs Versus State Spending on Higher Education", with Dr. Mary O. Borg, UNF.

"Measuring the Disparate Impact of Farm Support Programs on Large versus Small Farms", with Dr. Mary O. Borg, UNF.

“County Level Net Benefits From Dedicated Lottery Programs: A State to State Comparison for the United States,” with Ryan Suske, Jonathon Hughes and Bradley Finch, JU undergraduate students.

Research Presentations:

“Voter Characteristics and Distance in Electorate Voting Patterns: The Case of Cecil Field NAS”, with Colleen Powell (JU graduate) and Dr. Barry Thornton, (scheduled) Eastern Economic Association Meetings, Boston, MA, March 9, 2008.

“The Reverse Robin Hood Effect: The Distribution of Net Benefits From the Bright Futures Scholarship,” Dr. Mary O. Borg, UNF, Southern Economic Association Meetings, November, 2005.

"Student Topic Introductions: Attitudes Toward and Learning of Economics", Southern Economic Association Meetings, November, 1999.

"Using Student Focus Groups as a Tool for Evaluating Teaching," Dr. Mary O. Borg, UNF, Southern Economic Association Meetings, November, 1998.

"Teaching Critical Thinking with Interdisciplinary Courses," with Dr. Mary O. Borg, UNF, Southern Economic Association Meetings, November, 1996.

"TEAM: An Integrated, Active Approach to the Principles Course," with Dr. Marilyn Repsher, , Southern Economic Association Meetings, November, 1996.

"TEAM: An Interdisciplinary Course in Mathematics and Economics", with Dr. Marilyn Repsher, , MAA Annual Meetings, January, 1996.

"Personality and Performance in Intermediate Economics Courses," with Dr. Mary O. Borg, and Dr. Stephen Shapiro. Presented at Southern Economic Association Meetings, November 1994.

"Measuring the Disparate Impact of Farm Support Programs on Large versus Small Farms", with Dr. Mary O. Borg, UNF, presented at the Southern Economic Association Meetings, November, 1991.

"The Tax and Benefit Incidence of Higher Education Funding: The Case of Florida", with Dr.

Mary O. Borg, The . Presented at the Southern Economic Association Meetings. Nov. 1991.

"The Success of Mergers in the 1920's: A Stock Market Appraisal of the Second Merger Wave," Southern Economic Association Meeting, 1987. (with Mary O. Borg and John D Leeth).

"The Impact of Mergers on Acquiring Firm Shareholder Wealth: The 1905-1930 Experience," Financial Management Association Meeting, 1987. (with Mary O. Borg and John D. Leeth).

"Merger Profitability and Stock Market Trends: 1905-1930," Presented at the Southwest Society of Economists Meetings, 1984

"Class, Economic Status, and Crime: A Test of Alternative Hypotheses," Atlantic Economic Society (1977) and American Criminology Society (1977). (with Thomas Orsagh,).

Grants and Fund Raising:
Raised over $21,000 between January 2003 and June 2004 to support Florida Business Challenge. Sources included businesspersons and Rotary Club of Arlington.

Recipient with Dr. Marilyn Repsher of a National Science Foundation matching ILI grant ($14,140) to fund the TEAM project at Jacksonvil1e University for 1995-1997. (Grant number DUE- 9551340)

Other Professional Activities:

Professional Development Seminars/Conferences:

Attendee/Participant: AAHE Assessment Conference, 1991; Improving Introductory Economics by Integrating the Latest Scholarship on Women and Minorities**,** Faculty Development Project funded by the National Science Foundation, Wellesley College, June 1995. AACSB Assessment Seminar, February, 2005; Teaching Innovations Program, teaching development project funded by NSF held June, 2007, MIT Endicott House, Dedham, MA; AACSB Dean's Conference, Feb., 2008.

Invited Presenter/Participant: "Water, Cheaper than Dirt: The Economics of Water", Water Issues Conference, May, 1992, Jacksonville, FL; "Economics and the Ecology", session at the Earth Stewardship Conference, February, 1992, Marywood Conference Center, Switzerland, FI; Regular Session Chairperson and Discussant at the Southern Economic Association Annual Meetings, 1988-present.

Consulting Work:
Global Cities Initiative: Dr. Borg currently serves as a member of the CORE team directing this work for the City of Jacksonville. He is overseeing the market assessment research effort.

Business Valuation work for local Jacksonville firm interested in valuing potential acquisition target.

Expert testimony as Forensic Economist since November, 1989. Determination of economic damages for loss of income in personal injury, wrongful death, employment discrimination cases and equal settlement values for divorce cases. Work has been for both plaintiffs and defendants. Qualified as expert witness regarding economic damages in both State and Federal courts in both Florida and Georgia with court testimony in both states. Complete analysis and reports on approximately 40 or more cases per year. Court testimony averages six times per year. Extensive network of client attorneys.

Professional Affiliations:

Southern Economic Association; National Association of Forensic Economics; Commission on Accelerated Programs.

University Service:

University Level Service:

Faculty Recognition Dinner Committee, 2010 – 2012; Chair of the Faculty, January 2005 – May, 2007 (Chaired Faculty Chairs Committee); President's Executive Council, January 2005 – May, 2007, Dean's Plus Council, Oct. 2007 – July, 2008, January 2005 – May, 2007, Feb. 1998 - July 1, 1998; Vice Chair of the Faculty, June 1996 - Feb., 1998, September 2003 to January 2005; Presidential Search Committee, Spring 2004; Provost's Academic Assessment Committee, May 2003-2005; ODK Faculty Secretary 2000 - present; ODK Region V Faculty Secretary 2001-2002 academic year; Chair United Way Campaign, Fall, 1996 and Fall 2004; By-Laws Revision Task Force, Summer, 1996; Spring 2003- Spring 2006; Commencement Committee: member 1999-2003, 2007-2008; Chair 2001-2003; Consultant, Spring 2004 – Spring 2007.

Committee/Task Force Assignments:

University: Accreditation Self Studies: 2003: Member of Self Study Steering Committee, Chair of Graduate Education Section; 1993 SACS Self Study Committee: Chaired Institutional Effectiveness Sub-Committee. Core Curriculum Task Force and Committee: April, 1996 - Jan. 1999; Institutional Research and Assessment Advisory Council, 1992-1996; Faculty Administrative Council, 1992-1996; Chair, University Disciplinary Committee, 1992-93; Chair, Planning and Evaluation Subcommittee,; Ad- Hoc Committee on University Assessment, 1987-90; Graduate Studies Committee, Fall 1987 - August, 1990; Individualized Studies Committee, Fall 1986-l991,Chair 1988- 1991; Information and Technology Committee Oct. 1986 - Jan. 1988, 1991-1993; Chair; 1992-1993; Assistant Dean of Students Search Committee, Spring 1988.

College of Business: DCOB Student Affairs Committee, 2004-2005, 2011-2012; Chair, DCOB Assessment Committee, Fall 2002-2004; DCOB Dean's Search Committee, Spring 2002; College of Business AACSB Committees: 1996-97: Curriculum Content and Evaluation Committee; 1995-96: AACSB Self-Study Steering Committee: Self-Study Curriculum Content and Evaluation Sub-Committee; College of Business Computer Advisory Committee, Fall, 1988 -1990; MBA Advisory Committee, July, 1987 - July, 1990; Sept.1993-1999.

Other University Service:

Member of Jacksonville University Speakers Bureau, 1986 - present; Have appeared as a guest speaker in various classes across JU campus; Instructor for AXXESS JU summer program for youth directed by Dr. Toufic Hakim; "The Economics of AIDS", class presentation for Dr. Karen Jackson; "WWII: A Watershed for Economics?", class presentation for Dr. Craig Buetttinger; Regular presenter of sample classes at Jacksonville University Scholarship Days. Presenter in Spring 2005 for the Teaching and of seminar on Assessment Update from AACSB.

Community Service:

Rotary Club of Arlington - member since March, 1986; President, 1993-94, President- Elect, 1992-93, Vice President, 1991-1992, Sergeant at Arms - 1987-1988, Board Of Directors - 1988 - 1991; Chair, Club Service Avenue - 1990-91, Chair, Youth Services Avenue - 1988-89, Chair, International Service Avenue - 1989-90, Chair, Rotaract Committee - 1987-1992. Ambassadorial Scholarships Coordinator - 1996-2005. Have directed applications for over 20 JU students/alumni with approximately 10 receiving scholarships ranging from $8 to $55,000; Rotary International

District 6970: Awards Committee Chair, 1995-96; Rotaract Chair, 1994-95; Region 1 Scholarship Sub-Committee: member since 1998, Chair 2002-Feb. 2008 (Efforts have resulted in highest percentage of applicants being awarded scholarships of any region in District 6970); Rotary District 6970 Scholarships Sub-Committee, Feb. 2008 (appointed to final scholarships selection committee), Florida Regional Ambassadorial Scholars Seminar, presenter and facilitator, June, 2004 - 2006.

Other: Episcopal Church of the Redeemer: Vestry member May 2007 – present; Senior Warden, May 2007 – present. Pennsylvania Free Enterprise Week: Volunteer as Company Advisor for week long business education program for Pennsylvania High School students, 2001- present; President, Charter Point Homeowner's Association, March 1999-May 2001; Diocese of Florida, Episcopal Church, Committee on Training and Education, September 1997; Board of Directors: Asbury Child Development Center, 1992 - October 1997; Jacksonville Community Council Incorporated: Assessment Review Task Force, 1999.

Media: Numerous interviews on local and national media outlets including print, Internet, radio and television.

Speeches: (This is a partial list.)
Joe Berg Science Seminar, October 1996 – 2008, 2012 (every two years): "Economics and Politics: Economic Issues and the Presidential Campaign"; Rotary Club of Arlington, "Florida Business Challenge", April, 2004; Jacksonville Exchange Club, "Florida Business Challenge", February, 2004; JCCI: Panel participant in current Town and Gown study, Dec., 2003.; Service Core of Retired Executive, "Florida Business Challenge", Jan., 2004; "The U.S. Economy: Now and the Future", Southside Civitan Club, Oct., 2003; "The National and Local Economic Outlook and the Homebuilding Industry", North Florida Component ,Manufacturers Association, January, 2003; "The Near Economic Future", local chapter of Independent Investors, April, 2003; "The Economic Outlook for 1999 and the Eurodollar," Rotary Club of Arlington, January, 1999; "Time: The Ultimate Resource", Jacksonville Trial Lawyers Association, February 26, 1998; "The State of the Economy: A Local, State, and National Overview", Jacksonville Businessman's Association, January 1995, 1996, 1997, 1998 and 1999; "Looking for the Bogeyman: Who's at Fault for America's Economic Woes?", Arlington Rotary Club, January, 1992, Southside Rotary, February, 1992; "Merger Mania: Corporate Bulimia in America", Sertoma Club of Jacksonville, June, 1988; "An Introduction to the American Economic System", presented before selected high school students participating in the Joe Berg Science Seminar, January, 1988; "The Relationship Between Economics and Politics in the United States", Advanced Placement American Government Class, The Bolles School, December, 1987; "Feeding a Hungry World in the Future", program with Dr. Ken Hoover for the Jacksonville Chapter United Nations Association of America, February, 1987; "The Social Security Dilemma: Man the Pumps or Abandon Ship?", Downtown Sertoma Club, May, 1986; "The Social Security Dilemma: Man the Pumps or Abandon Ship?", Mt. Carmel Gardens AARP Chapter, May, 1986; "Tax Reform: Robbing Peter to Pay Paul?", Mandarin Business Association, January, 1987; "The Gramm-Rudman Deficit Reduction Act", Arlington Council of the Jacksonville Chamber of Commerce, September, 1986; "The Gramm-Rudman Deficit Reduction Act", St. Paul United Methodist Church, October, 1986; "The Social Security Dilemma: Man the Pumps or Abandon Ship?", Lakewood Presbyterian Church Seniors Club, October, 1986, and Northeast Florida Exxon Annuitants Club, June, 1986.